

## ! Homeowner Alert

YOUR FLOOD INSURANCE COVERAGE  
MAY NO LONGER BE ADEQUATE

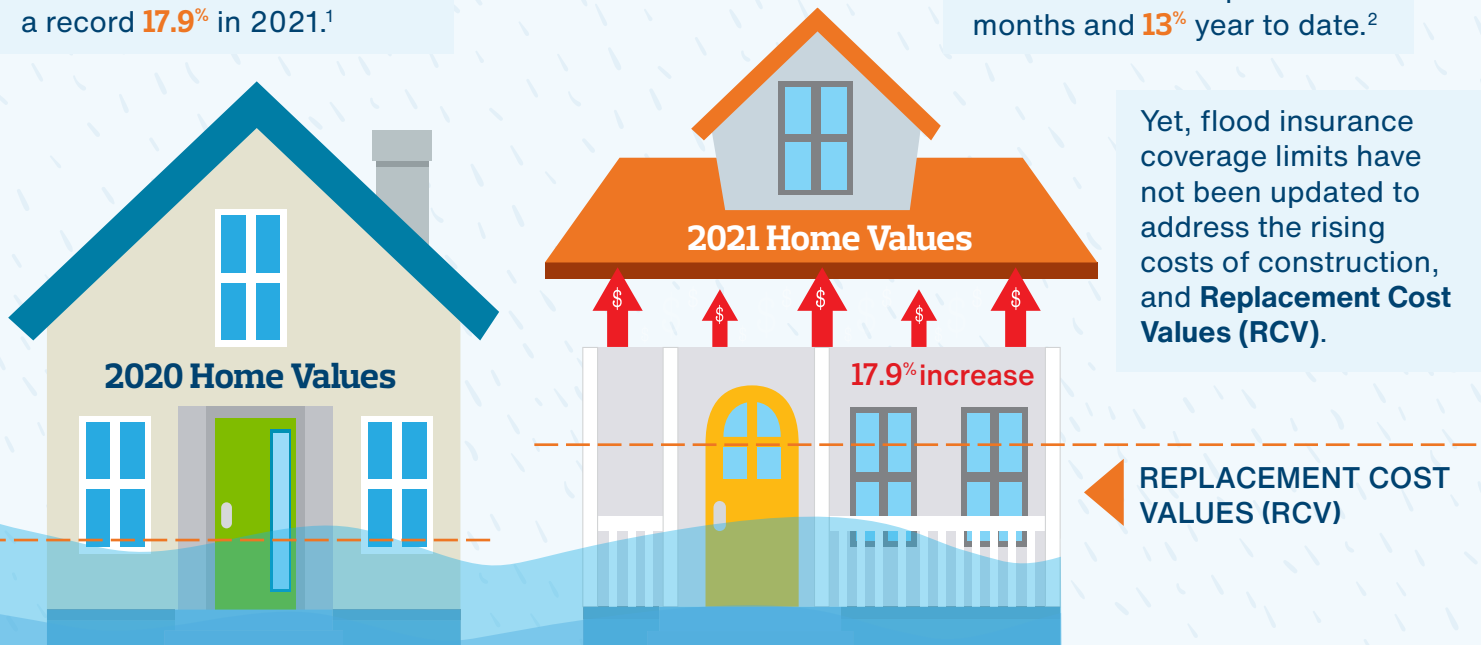
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# Home values are escalating **through the roof** and will **continue to rise** through 2022\*

Real estate property values are forecasted to increase by a record **17.9%** in 2021.<sup>1</sup>

Building material prices have increased **19.4%** in past 12 months and **13%** year to date.<sup>2</sup>

Yet, flood insurance coverage limits have not been updated to address the rising costs of construction, and **Replacement Cost Values (RCV)**.



Approximately **40%** of homes insured by the National Flood Insurance Program (NFIP) are valued above the **\$250,000** limit.



### It's important to be aware of these escalating risks.

Especially in **CA**, **NY**, and **TX**, where homes are showing the greatest price increases.



### Homeowner TO DOs:

- ✓ **REACH** out to your Insurance Agent
- ✓ **ASK** if your flood coverage has been impacted by today's rising home values
- ✓ **ENSURE** your property is adequately protected in the event of a catastrophic flood
- ✓ **STAY** informed and know your flood insurance options



### Talk to your Insurance Agent to help you understand:

- ✓ National Flood Insurance Program (NFIP) coverage limits
- ✓ Replacement cost value (RCV) of a property vs. the amount of coverage selected
- ✓ Your options to supplement coverage



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<sup>1</sup>Zillow Research, Jun. 14, 2021, <https://www.zillow.com/research/home-value-sales-forecast-may-2021-29617/>

<sup>2</sup>Zillow expects home values to grow 14.9% between May 2021 and May 2022, and to end 2021 up 17.9% from December 2020. Producer Price Index (PPI) report released by the Bureau of Labor Statistics, August 2021.