## 7 Essential Flood Insurance Questions

**Today, homeowners have options** that extend beyond the one-size-fits-all government-issued insurance. To help your clients evaluate their needs, **take into account these guiding questions**:



Is your client looking for more options to fit their lifestyle?





Does your client's property value **exceed \$250,000**?



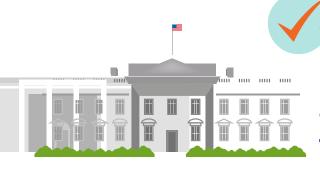
Would your client need assistance with **additional living expenses** if they have flood damage?



Are your client's personal belongings valued at more than \$100,000?



Would your client prefer an easy application process without the hassle of submitting photographs or an elevation certificate?



Would you like to help your client save money by avoiding costs such as federal surcharges or reserve fund assessments?

## If you answered YES to any of these questions, you may want to become appointed to offer private flood insurance to your clients.

According to FEMA, floods are the most common and widespread of all weather-related natural disasters\*. All 50 states have experienced floods. Yet, only about 5 percent of U.S. households have flood insurance. It means many Americans remain at risk.

\*Statistics courtesy of Federal Emergency Management Agency, www.FEMA.org

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